A Step-by-Step Process For Running a Fully Remote Company

Everyone always has a lot of questions about how we got here and how the whole remote work thing…works. Here's a look at some of the most important steps for running a fully remote company.

○ Trust your team.

○ Utilize the right tools.

    ○ Communication tool like Slack

    ○ Project management tool like Trello

    ○ Development team tool like Jell

    ○ Collaboration tools like Google Docs/Sheets/Hangouts

    ○ Analytics tool like Databox

    ○ Meeting tool like Zoom

    ○ Payroll/HR hub like Zenefits

    ○ Customer Service platform like Hubscout

    ○ Password management software like 1Password

○ Build your culture.

    ○ Encourage socializing through online messenger.

    ○ Host "photo Friday" company group chat.

    ○ Start every meeting by checking in with teammates.

○ Embrace diversity.

○ Don't limit hiring to your physical location.

○ Hire customer support team members from different timezones (that way you have coverage around-the-clock!).

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